

Obvious Dominance and Random Priority

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Motivation

Social choice without transfers:

- ▶ School choice (Abdulkadiroğlu & Sönmez 2003)
- ▶ Public housing (Kaplan 1987, Bloch & Cantala 2014)
- ▶ Course allocation (Budish & Cantillon 2012)
- ▶ Military branching (Sönmez & Switzer 2013)
- ▶ Organ transplants (Roth, Sönmez, & Ünver 2014)
- ▶ Food banks (Prendergast 2017)
- ▶ Refugee resettlement (Roth 2015, Jones & Teytelboym 2016)
- ▶ Voting (Arrow 1963)
- ▶ Myriad informal settings (professors to offices, children to chores)

Motivation

- ▶ Design objectives: efficiency, fairness, **good incentives**
- ▶ “Standard” approach: apply revelation principle, use strategy-proof (SP) direct revelation mechanism
- ▶ Depends on agents *understanding* that a mechanism is SP
 - ▶ Sealed-bid vs. ascending auctions (Kagel et al. 1987, Ausubel 2004)
 - ▶ Mistakes under deferred acceptance/serial dictatorships (Chen and Sönmez 2003, Hassidim et al. 2016, Chen and Pereyra 2016, Rees-Jones 2017)
- ▶ Additional design goal: “simplicity”
- ▶ Want a definition of simplicity that:
 - ▶ gives a formal game-theoretic benchmark
 - ▶ is analytically tractable
 - ▶ is useful

Contributions

1. Introduce a new concept of simplicity for mechanisms: strong obvious strategy-proofness (SOSP)
 - ▶ Refinement of obvious strategy-proofness (OSP; Li, 2017)
2. Fully characterize the class of simple mechanisms for social choice problems without transfers
 - ▶ OSP mechanisms = “millipede games”; may be complex, require extensive foresight
 - ▶ SOSP mechanisms: need to look at most one step ahead
3. Show that there is a **unique** mechanism that is efficient, fair, and simple (SOSP): Random Priority (RP)
 - ▶ RP is widespread in practical applications
 - ▶ First general characterization that explains its popularity

Related Literature

- ▶ **Obvious strategy-proofness:** Li (2017), Ashlagi and Gonczarowski (2015), Troyan (2016), Bade and Gonczarowski (2016), Zhang and Levin (2016), Milgrom and Segal (2016) Arribillaga, Masso, and Neme (2017), Mackenzie (2017), Levin and McGee (2017)
- ▶ **Large literature on social choice without transfers:** Gibbard (1973, 1977), Satterthwaite (1975), Shapley and Scarf (1974), Hylland and Zeckhauser (1979), Abdulkadiroglu and Sönmez (1998), Papai (2000), Pycia and Ünver (2016)
- ▶ **Random Priority as the unique incentive compatible, efficient, and fair mechanism...**
 - ...in small markets ($N = 3$): Bogolmolnaia and Moulin (2001)
 - ...asymptotically ($N \rightarrow \infty$): Liu and Pycia (2011)

Model

Paper: General social choice model without transfers

- ▶ $\mathcal{X} = \{x, y, z, \dots\}$ – finite set of outcomes
- ▶ $\mathcal{N} = \{i, j, k, \dots\}$ – finite set of agents
- ▶ \succsim_i – agent i 's preference ranking over outcomes
- ▶ Key assumption: “rich” preference domain

Talk: Object allocation with single-unit demand

- ▶ \mathcal{N} =agents, \mathcal{O} =objects; $|\mathcal{N}| = |\mathcal{O}|$
- ▶ \succsim_i – i 's (strict) preference ranking over \mathcal{O}
- ▶ \mathcal{X} = all possible allocations (care only about own assignment)
- ▶ Richness: every strict ranking of objects is possible

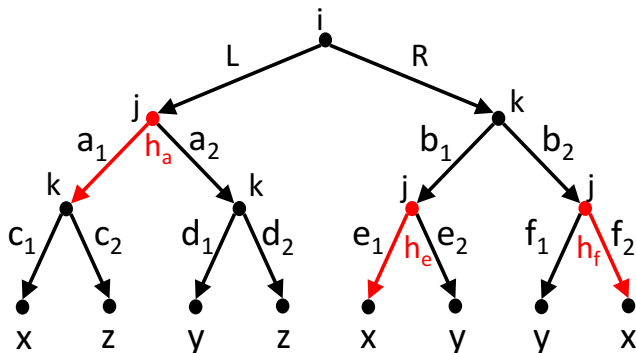
Notation

Γ : finite extensive game form (or “mechanism”)

h : generic history in Γ

$A(h)$: set of actions available at h

S_i : strategy for agent i (complete contingent plan of action)



Weak vs. Obvious Dominance

$u_i(S_i, S_{-i}, \gamma_i)$: type γ_i 's utility when play follows (S_i, S_{-i}) in Γ

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- ▶ S_i **weakly dominates** S'_i (for type \succsim_i) if:

$$u_i(S_i, S_{-i}; \succsim_i) \geq u_i(S'_i, S_{-i}; \succsim_i) \quad \text{for all } S_{-i}$$

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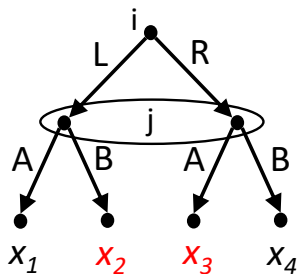
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$$\min_{S_{-i}} u_i(S_i, S_{-i}; \succ_i) \geq \max_{S_{-i}} u_i(S'_i, S_{-i}; \succ_i)$$

- ▶ A mechanism Γ is **(obviously) strategy-proof** if every type \succ_i has an (obviously) dominant strategy

Weak vs. Obvious Dominance

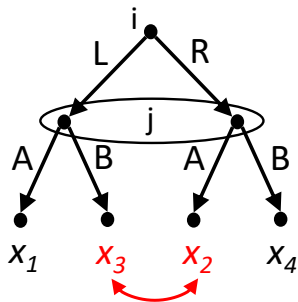
Say $x_1 \succ_i x_2 \succ_i x_3 \succ_i x_4$



- ▶ Here, L is obviously dominant (and also weakly dominant)
 - ▶ Worst case from L : x_2
 - ▶ Best case from R : x_3

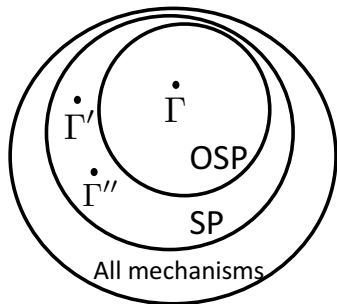
Weak vs. Obvious Dominance

Say $x_1 \succ_i x_2$ $x_2 \succ_i x_3$ $x_3 \succ_i x_4$



- ▶ L is **not** obviously dominant, but **is** weakly dominant
 - ▶ Requires contingent reasoning (“If j plays A , I should play L b/c $x_1 \succ_i x_2$; if j plays B , I should play L b/c $x_3 \succ_i x_4$ ”)
 - ▶ Often difficult for people, even in single-agent decision problems (Charness and Levin 2009; Esponda and Vespa 2014)

Classifying Mechanisms



In our no-transfer setting, e.g.:

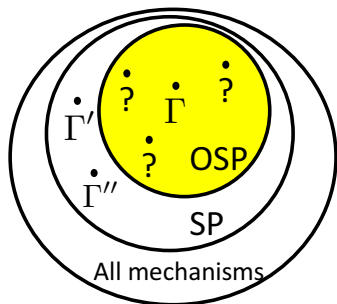
Γ = extensive-form serial dictatorship

Γ' = normal-form serial dictatorship

Γ'' = top trading cycles, deferred acceptance, ...

- ▶ According to revelation principle: $\Gamma = \Gamma'$.
- ▶ Real-world agents much more likely to play dominant strategies in Γ (Li 2017, Chen and Pereyra 2016)

Classifying Mechanisms



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Question: What else is in the shaded area? Of interest because:

1. Might discover new simple mechanisms
2. "Stress test" of OSP - does it conform with our intuitive understanding of simplicity?

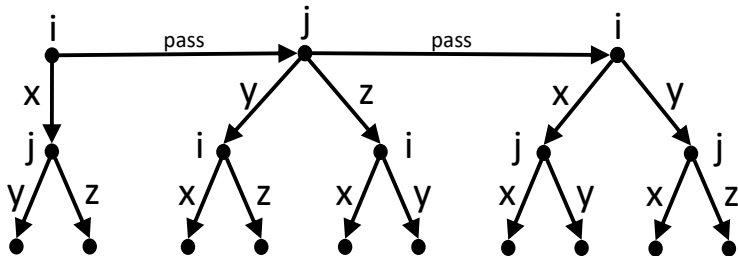
Millipede Games

Q1: Can we find **anything** else that is OSP?

Millipede Games

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A: Yes. Consider the following game (x, y, z are objects):



Two types of actions: **clutching** and **passing**

Clinch-or-pass structure analogous to famous centipede game, but more “legs” → **millipede game**

Characterizing OSP

Q2 (harder): Can we find **everything** else that is OSP?

Characterizing OSP

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Theorem

A mechanism Γ is obviously strategy-proof if and only if it is equivalent to a millipede game.

More formal definitions will follow.

Detour: Equivalence

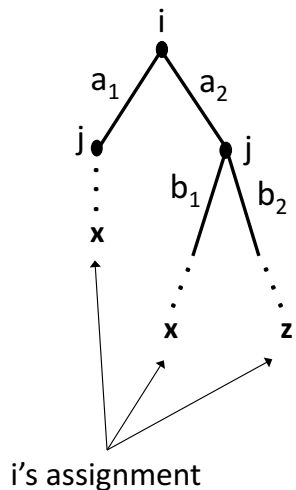
Two mechanisms Γ and $\hat{\Gamma}$ are **equivalent** if there exist (obviously dominant) strategies $(S_{\gamma_i})_{i \in \mathcal{N}}$ and $(\hat{S}_{\gamma_i})_{i \in \mathcal{N}}$ such that for all type profiles $(\gamma_i)_{i \in \mathcal{N}}$, the outcome when agents play $(S_{\gamma_i})_{i \in \mathcal{N}}$ in Γ is the same as when agents play $(\hat{S}_{\gamma_i})_{i \in \mathcal{N}}$ in $\hat{\Gamma}$

A warm-up result:

Lemma (Ashlagi and Gonczarowski, 2016)

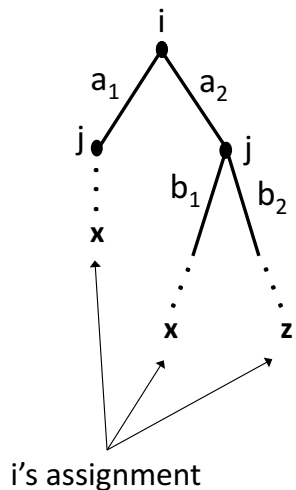
Every obviously strategy-proof game of imperfect-information is equivalent to an obviously strategy-proof game of perfect information.

Clinching vs. Passing



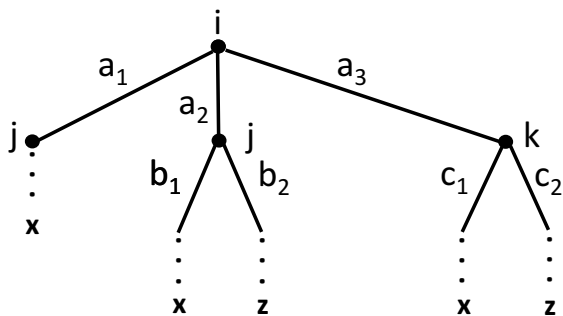
- ▶ a_1 = clinching action
- ▶ a_2 = passing action (i 's outcome depends on j 's choice)

Clinching vs. Passing



- ▶ $a_1 =$ clinching action
- ▶ $a_2 =$ passing action (i 's outcome depends on j 's choice)
- ▶ Both types ($x \succ_i z$ and $z \succ_i x$) have an obviously dominant strategy:
 - ▶ $x \succ_i z$: a_1 obviously dominant
 - ▶ $z \succ_i x$: a_2 obviously dominant

Multiple Passing Actions?

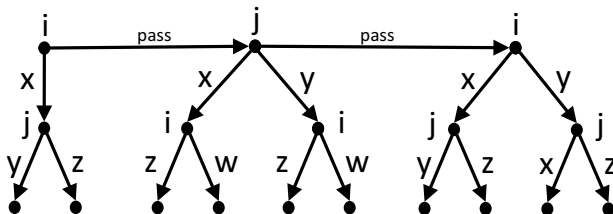


- ▶ a_2 does not obviously dominate a_3 for type $z \succ_i x$ (and vice-versa)
- ▶ Implication: OSP games can have **at most** one passing action at each history

When Is It Obviously Dominant to Pass?

Example: Say $y \succ_i x \succ_i z \succ_i w$ for i .

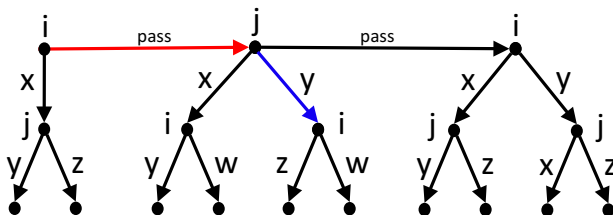
- ▶ Clinching x is not obviously dominant
- ▶ Worst case from passing depends on j 's choice



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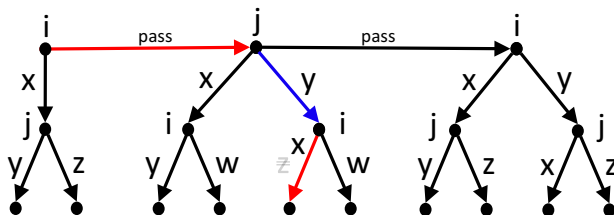
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More generally, following a pass, must guarantee:

- ▶ If something that was possible, but not clinchable, disappears, must offer everything that was clinchable
- ▶ If something that was clinchable disappears, must offer everything that was previously possible, but not clinchable

Millipede Games: Formal Definition

Definition

A **millipede game** is a finite game of perfect information such that, at any history h

- (a) At most one action in $A(h)$ is a passing action.
- (b) For all x , one of the following holds:
 - (i) $x \in P_i(h)$
 - (ii) $x \notin P_i(\tilde{h})$ for some $\tilde{h} \in \mathcal{H}_i(h)$
 - (iii) $x \in \bigcup_{\tilde{h} \in \mathcal{H}_i(h)} C_i(\tilde{h})$
 - (iv) $\bigcup_{\tilde{h} \in \mathcal{H}_i(h)} C_i(\tilde{h}) \subseteq C_i(h)$

where

- ▶ $P_i(h)$: outcomes that are possible for i at h
- ▶ $C_i(h)$: outcomes that i can clinch at h
- ▶ $\mathcal{H}_i(h)$: histories prior to h where i moves.

Characterizing Obvious Strategy-Proofness

Theorem

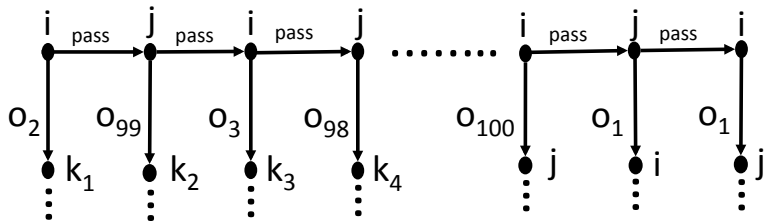
Every millipede game is obviously strategy-proof. If a mechanism Γ is obviously strategy-proof, then it is equivalent to a millipede game.

- ▶ A “revelation principle” for obvious dominance

How “Obvious” is Obvious Dominance?

Examples of games with obviously dominant strategies:

- ▶ (Extensive-form) serial dictatorships, Random Priority
- ▶ The game below (e.g., obviously dominant for type $\sigma_1 \succ_i \sigma_2 \cdots \succ_i \sigma_{100}$ to always pass):



- ▶ Chess

How “Obvious” is Obvious Dominance?

- ▶ Recall the definition of obvious dominance:

$$\min_{S_{-i}} u_i(S_i, S_{-i}; \succ_i) \geq \max_{S_{-i}} u_i(S'_i, S_{-i}; \succ_i)$$

- ▶ Min/max taken over S_{-i} , *taking S_i as given*
- ▶ Allows for agents who cannot contingently reason about actions of others
- ▶ Presumes they can with regard to their own future actions
- ▶ May still require significant foresight

Strong Obvious Dominance

- ▶ Natural refinement: take max/min over all possible future strategies of ALL agents
 - ▶ Includes all $j \neq i$ and i 's "future self"
- ▶ We call this **strong obvious dominance**
- ▶ If every type \succ_i of every agent has a strongly obviously dominant strategy, then Γ is **strongly obviously strategy-proof (SOSP)**
- ▶ Strongly obviously dominant strategies are those that can be recognized as weakly dominant by a cognitively limited agent who cannot distinguish between outcome-set equivalent games

Characterizing SOSP Mechanisms

- ▶ History h is **payoff-irrelevant** for i if either (i) $|A(h)| = 1$ or (ii) $|P_i(h)| = 1$. Otherwise, h is **payoff-relevant**

Theorem

Along any path of a SOSP mechanism, there is at most one payoff-relevant history for each agent.

- ▶ The unique payoff-relevant history (if it exists) is first time an agent is called to choose from among more than two actions
- ▶ May be called later, but choice cannot affect his own payoff
 - ▶ Might affect payoffs of others
- ▶ Eliminates the more complex examples of millipede games

Characterizing SOSP Mechanisms

A **curated dictatorship** is a perfect-information game in which:

- ▶ Agents are called to play sequentially, with each agent called at most once
- ▶ The next agent to move and the set of objects offered to her are determined by the actions taken by prior agents
- ▶ If 3 or more objects are possible for agent i :
 - ▶ She is offered the opportunity to clinch any possible object
- ▶ If only 2 objects (say $\{x, y\}$) are possible for agent i , either:
 - ▶ She is offered the opportunity to clinch either x or y
 - ▶ She is offered the opportunity to clinch one (say x) or pass. If she passes, outcome (x or y) determined by future agents

Characterizing SOSP Mechanisms

Theorem

A mechanism Γ is strongly obviously strategy-proof if and only if it is equivalent to a curated dictatorship.

Proof sketch:

- ▶ Take a SOSP game Γ .
- ▶ At most one payoff-relevant history for each i , denoted h_0^i
- ▶ If i is called to move again, construct equivalent Γ' where i is asked to make all future choices at h_0^i
- ▶ Since future choices payoff-irrelevant, SOSP preserved

Other desiderata

- ▶ Thus far, have focused on incentives
- ▶ Two other important desiderata when designing mechanisms: efficiency and fairness
- ▶ A mechanism Γ and strategy profile $(S_{\succ_i})_{i \in \mathcal{N}}$ are **efficient** if the final outcome is Pareto efficient for every type profile
- ▶ For fairness, we use **equal treatment of equals (ETE)**: if $\succ_i = \succ_j$, then i and j receive the same (distribution over) outcomes
- ▶ Curated dictatorships may violate both of these properties

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Theorem

A mechanism Γ is strongly obviously strategy-proof and efficient if and only if it is equivalent to an almost sequential dictatorship.

Fairness

- ▶ Serial dictatorships are a special case of almost-sequential dictatorships in which the agent ordering is fixed in advance
- ▶ In a serial dictatorship, the first mover always gets her favorite; last mover gets whatever is left
- ▶ Violates equal treatment of equals
- ▶ Standard solution: Randomization

Random Priority

Random Priority (RP)

1. Nature selects an ordering of the agents uniformly at random from all possible permutations of \mathcal{N}
2. Each agent moves once, in this order. At i 's turn, she is offered all still-available objects, and selects one

Equivalent formulation:

1. Nature randomly selects an agent from \mathcal{N} , say i_1 .
2. i_1 chooses an object from \mathcal{O} , say o_1
3. Nature randomly selects another agent from $\mathcal{N} - \{i_1\}$, say i_2
4. i_2 chooses an object from $\mathcal{O} - \{o_1\}$, say o_2
5. ...

Characterizing Random Priority

- ▶ RP is well-known to be efficient and fair (ETE)
- ▶ Easy to show that RP is SOSP
- ▶ In fact, it is the **unique** mechanism that satisfies these properties:

Theorem

A mechanism Γ is strongly obviously strategy-proof, efficient, and satisfies equal treatment of equals if and only if it is equivalent to Random Priority.

Proof sketch

- ▶ SOSP + efficiency implies Γ equivalent to almost-sequential dictatorship (earlier result)

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- ▶ First: all i have equal chance of being first mover
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- ▶ Conditional on chosen i_1 , all $\mathcal{N} - \{i_1\}$ have equal chance of being second mover
 - ▶ Consider $\succ_{i_1} = \sigma_1 \succ_{i_1} x \dots$ and $\succ_j = x \succ \dots$ for all $j \neq i_1$

$$\underbrace{\Pr(j \text{ gets } x)}_{(A)} = \underbrace{\Pr(j \text{ moves 1st})}_{(B)} + \underbrace{\Pr(j \text{ moves 2nd} | i_1 \text{ moves 1st})}_{(C)}$$

- ▶ (A) & (B) are the same for all $j \neq i_1$ (by ETE and step 1)
- ▶ Therefore, (C) is the same for all $j \neq i_1$
- ▶ ...

Transfers

- ▶ With transfers (e.g., combinatorial auctions), SOSP mechanisms are **(personalized) posted price mechanisms**
- ▶ Einav et al. (2018) document a dramatic shift from auctions to posted prices on eBay
- ▶ In computer science: computational complexity of combinatorial auctions has led to interest in posted price mechanisms (e.g., Chawla et al. 2010, and Feldman et al. 2014)
- ▶ Our work provides an additional reason for the ubiquity of posted prices: besides being computationally simple, they are also strategically simple (in the sense of SOSP)

Conclusion

- ▶ In environments without transfers, even OSP mechanisms may not necessarily be “simple”
- ▶ Strong OSP: at most one payoff-relevant choice for each agent
 - ▶ An explanation for why some mechanisms used more than others, despite being equivalent according to revelation principle and OSP
 - ▶ Random Priority is the unique SOSPI, efficient, and fair mechanism
- ▶ More generally, taking “simplicity” seriously as constraint is a new and interesting research agenda
 - ▶ Rapid expansion of OSP literature following Li (2017)
 - ▶ Borgers and Li (2017): introduce alternative notion of simplicity that is weaker than SP
 - ▶ ‘Strength’ needed depends on application: good to have a variety of definitions

Behavioral Agents and Strong Obvious Dominance

- ▶ Say Γ and Γ' are **outcome-set equivalent** if there exists a bijection of histories $\phi : \mathcal{H} \rightarrow \mathcal{H}'$ such that

$$P_i(h) = P'_i(\phi(h)) \text{ for all } i, h$$

Theorem

For all i , \succ_i , strategy S_i is strongly obviously dominant in Γ if and only if the corresponding strategy S'_i is weakly dominant in any outcome-set equivalent game Γ' .

- ▶ Consider an agent i who knows all possible outcomes, but cannot contingently reason about how they depend on her opponents or her own future actions
- ▶ Even such cognitively-limited agents will be able to recognize strongly obviously dominant strategies