

# Asset Prices in Segmented and Integrated Markets

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# Outline

- **Motivation:**  
Market Integration, Financialization of Commodities
- Model:  
Equilibrium in Segmentation and Integration
- Results:  
Asset Prices, Interest Rates, and Welfare in Segmentation and Integration.
- Exogenous vs. Endogenous Integration.

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# Financialization of Commodities

- Participation of institutional investors to commodity futures since 2004. (Buyuksahin et al., 2008), (Irwin and Sanders, 2011).
- Before 2004, commodity futures uncorrelated with equities and each other. (Bodie and Rosansky, 1980), (Gorton and Rouwenhorst, 2006).
- After, highly correlated with equities and each other: "Financialization". Larger effect on index components (Tang and Xiong, 2012).
- Correlations now low again (Bhardwaj, Gorton, and Rouwenhorst, 2015). Commodity investors negligible for prices? (Hamilton and Wu, 2015)
- Not much theory. Financialization from benchmarking (Basak and Pavlova, 2016). Iterative schemes (Chan, Sircar, and Stein, 2015)

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# Market Integration and Orchards

- **Asset pricing with multiple cash flows.**  
Menzly et al. (2004), Santos and Veronesi (2006).
- International integration.  
Pavlova and Rigobon (2007), Bhamra, Coeurdacier, Guibaud (2014).
- Multiple Lucas trees.  
Cochrane, Longstaff, Santa-Clara (2007), Martin (2012).
- Volatility-stabilized models.  
Karatzas et al. (2005, 2008), Pal (2011), Cuchiero (2017)

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# Islands and Trees

- **Two islands.**
- Two trees, one for each island.
- Each tree feeds its island. People on both islands are similar.
- Crops fluctuate independently, but have similar long-term growth.
- Perishable crops. Must be consumed immediately.
- Trees are the only property on the island.
- What is the price of each tree?
- What if a bridge is built?
- Find a model that is as simple as possible, but not simpler.

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## Simplest – and simpler

- Natural attempt.
- Dividend streams as linear, independent Brownian motions:

$$D_t^{(1)} = D_0^{(1)} + \mu_1 t + \sigma_1 B_t^{(1)}$$

$$D_t^{(2)} = D_0^{(2)} + \mu_2 t + \sigma_2 B_t^{(2)}.$$

Total dividend also linear Brownian motion.

- Exponential utility  $U(x) = -e^{-\alpha x}$ .
- Both in segmentation and integration, equilibrium prices of the form

$$P_t^{(1)} = a_1 + b_1 D_t^{(1)} \quad P_t^{(2)} = a_2 + b_2 D_t^{(2)}$$

- Uncorrelated before, uncorrelated after. Nothing to see.
- Exponential utility does not see uncorrelated endowments.
- Model too simple to capture markets' interactions.



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# One Tree

- Continuous-time version of Lucas' tree.
- One asset paying dividend stream  $D_t$

$$dD_t = \mu D_t dt + \sigma D_t dB_t$$

- Representative agent with risk aversion  $\gamma$  and impatience  $\beta$ .
- Asset price and safe rate:

$$\frac{P_t}{D_t} = \frac{1}{r_0 - \mu + \gamma\sigma^2}$$

$$r_0 = \beta + \gamma\mu - \gamma(\gamma + 1)\frac{\sigma^2}{2}$$

- Constant rate and price-dividend ratio.
- Price equal to expected, risk-adjusted discounted dividends.
- Problem with multiple trees:  
Dividends grow geometrically, consumption aggregation is additive.
- How to make it tractable?

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## Sum and Share

- Geometric Brownian motion for total dividend.  
Jacobi process for dividend share of first region.

$$dD_t = \mu D_t dt + \sigma D_t dB_t^D$$

$$dX_t = \kappa(w - X_t)dt + \sigma\sqrt{X_t(1 - X_t)}dB_t^X$$

- $\mu, \sigma > 0, w \in (0, 1)$ .
- $B^D, B^X$  independent Brownian motions.
- To ensure  $X_t \in (0, 1)$  a.s. for all  $t$ , assume

$$\frac{\sigma^2}{2\kappa} < w < 1 - \frac{\sigma^2}{2\kappa}$$

Easy to satisfy for typical parameters.

- Note same parameter  $\sigma$  in both equations. Why?

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## Dividends for Regions

- Implied dividend streams  $D_t^{(1)} = D_t X_t$  and  $D_t^{(2)} = D_t(1 - X_t)$

$$dD_t^{(1)} = ((\mu - \kappa w_2)D_t^{(1)} + \kappa w_1 D_t^{(2)})dt + \sigma \sqrt{D_t^{(1)}(D_t^{(1)} + D_t^{(2)})} dB_t^{(1)}$$

$$dD_t^{(2)} = (\kappa w_2 D_t^{(1)} + (\mu - \kappa w_1)D_t^{(2)})dt + \sigma \sqrt{D_t^{(2)}(D_t^{(1)} + D_t^{(2)})} dB_t^{(2)}$$

where  $w_1 := w$ ,  $w_2 := 1 - w$ .

- Brownian motions  $B^{(1)}, B^{(2)}$  are **independent**.  
Dividend shocks to different regions uncorrelated.  
Reason to use the same  $\sigma$  in both previous equations.
- For  $\kappa = \mu$ , volatility-stabilized process.
- Used here for dividends rather than prices.
- Regions symmetric for  $w = 1/2$ .  $w$  controls relative long-term weight.
- Drifts and volatilities higher for smaller region, e.g.,

$$\frac{dD_t^{(1)}}{D_t^{(1)}} = \left( \mu - \kappa(1 - w) + \kappa w \frac{D_t^{(2)}}{D_t^{(1)}} \right) dt + \sigma \sqrt{1 + \frac{D_t^{(2)}}{D_t^{(1)}}} dB_t^{(1)}$$

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## Dividends for Regions

- Implied dividend streams  $D_t^{(1)} = D_t X_t$  and  $D_t^{(2)} = D_t(1 - X_t)$

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## Equilibria in Segmentation and Integration

- **Segmentation** equilibrium for region  $i = 1, 2$ : pair of processes  $(r_t^{(i)}, P_t^{(i)})_{t \geq 0}$  such that solution to optimal consumption-investment problem

$$\max_{c \in \mathcal{C}, \pi \in \mathcal{P}} \mathbb{E} \left[ \int_0^\infty e^{-\beta s} \frac{c_s^{1-\gamma}}{1-\gamma} ds \right]$$

with interest rate  $r^i$  and asset price  $P^{(i)}$ , hence with wealth  $(X_t)_{t \geq 0}$  satisfying budget equation

$$dX_t = r_t^{(i)}(X_t - \varphi_t P_t^{(i)})dt + \varphi_t dP_t^{(i)} - c_t dt$$

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# Present Value Relation

## Proposition

*Under the well-posedness assumption*

$$\theta := \beta - (1 - \gamma)\mu + \gamma(1 - \gamma)\frac{\sigma^2}{2} > 0$$

*the unique equilibrium asset prices are:*

$$P_t^{(i)} = E \left[ \int_t^\infty \frac{M_s^{(i)}}{M_t^{(i)}} D_s^{(i)} ds \right] \quad M_t^{(i)} = e^{-\beta t} (D_t^{(i)})^{-\gamma} \quad (\text{Segmentation})$$

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# Segmentation Equilibrium

## Theorem (Segmentation)

- Let  $\gamma < 1 + \frac{2\kappa}{\sigma^2} \min(w, 1 - w)$ . Segmentation prices and rates

$(P_t^{(i)}, r_t^{(i)})_{i=1,2}$  are

$$P_t^{(1)} = D_t^{(1)} X_t^{\gamma-1} f^{(1)}(X_t), \quad r_t^{(1)} = \beta + \frac{1}{X_t} \left( \gamma \mu w - \frac{\gamma(\gamma+1)\sigma^2}{2} \right),$$

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$$f^{(1)}(x) := \mathbb{E}_{X_0=x} \left[ \int_0^\infty e^{-\theta s} X_s^{1-\gamma} ds \right], \quad f^{(2)}(x) := \mathbb{E}_{X_0=x} \left[ \int_0^\infty e^{-\theta s} (1 - X_s)^{1-\gamma} ds \right],$$

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$$W_t^{(i)} = \mathbb{E}_t \left[ \int_t^\infty e^{-\beta(s-t)} \frac{(D_s^{(i)})^{1-\gamma}}{1-\gamma} ds \right] = \frac{D_t^{1-\gamma}}{1-\gamma} f^{(i)}(X_t), \quad i = 1, 2.$$

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- Find  $f^{(1)}(x) = \mathbb{E}_{X_0=x} \left[ \int_0^\infty e^{-\theta s} X_s^{1-\gamma} ds \right]$  in terms of resolvent of  $X_t$ .

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- $F_1^1, \varphi^{(1)}$  fundamental solutions of ODE

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# Integration Equilibrium

## Theorem (Integration)

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$$\bar{P}_t^{(1)} = \frac{1}{\theta} \left( \frac{\theta + \kappa W}{\theta + \kappa} D_t^{(1)} + \frac{\kappa W}{\theta + \kappa} D_t^{(2)} \right)$$

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- Linear prices. (Too small not to show.)
- Proof: Guess, then verify through Girsanov.
- Gordon formula recovers for consumption claim paying  $D_t = D^{(1)} + D^{(2)}$

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# Integration Equilibrium

## Theorem (Integration)

*Integration prices, rate, and welfare are:*

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- **Imagine a shift from segmentation to integration.**
- Do prices go up or down?
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- Does welfare increase?  
For both regions, only one, or none?
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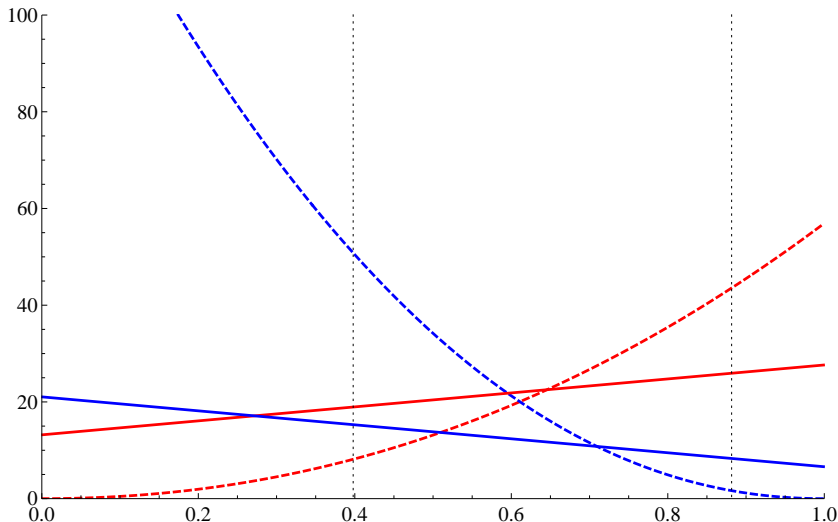
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# Prices/(Total Consumption)



Prices, as multiples of  $D_t = D_t^{(1)} + D_t^{(2)}$ , vs. dividend share  $X_t$ .

Red: first. Blue: second. Dashed: segmentation. Solid: integration.

# Price Levels

- Cyclical prices: increasing with an asset's dividend share.  
More cyclical in segmentation and for smaller region (steeper slope).
- Neither up nor down for sure. But most of the time, down.
- Share unusually low: inflows higher than outflows push price up.
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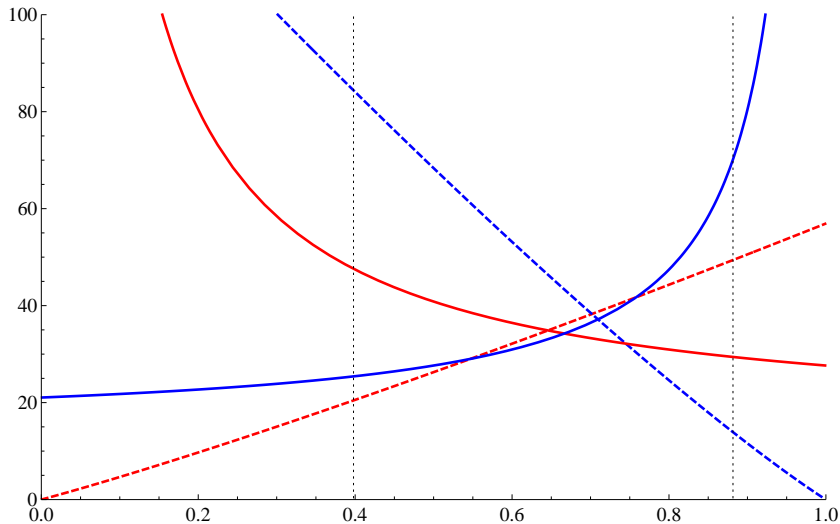
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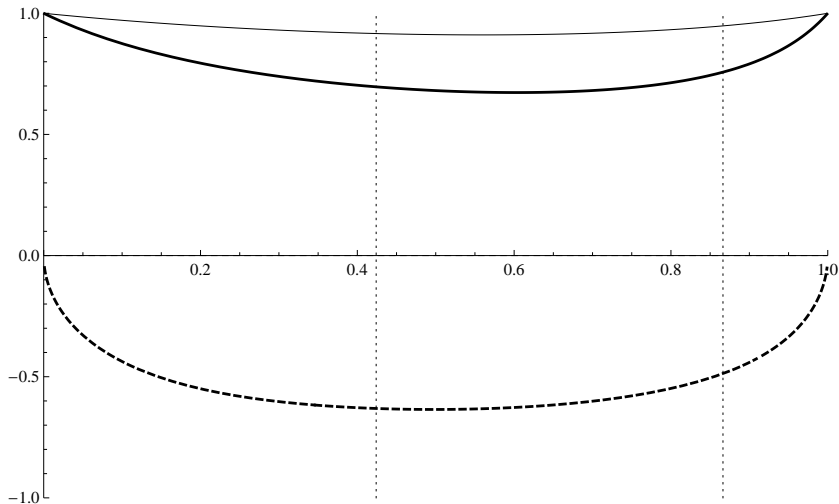
# Price-Dividend Ratio



Price-dividend ratios vs. dividend share  $w$ .

Red: first. Blue: second. Dashed: segmentation. Solid: integration.

# Correlation



Return correlation in segmentation (dashed) and integration (solid).

# Portfolio

- **Segmentation:**  
Negative return correlation: negative price-dividend correlation prevails.  
Cross-interaction negligible.
- Integration:  
Negative price-dividend correlation deepens.  
But is overwhelmed by portfolio pressure.
- Though cash-flows are uncorrelated, prices are highly correlated.  
“Excess correlation” makes sense.
- Change in one tilts portfolio. Agent wants to rebalance.  
But supply of assets fixed, whence price increase.
- Like communicating vessels.



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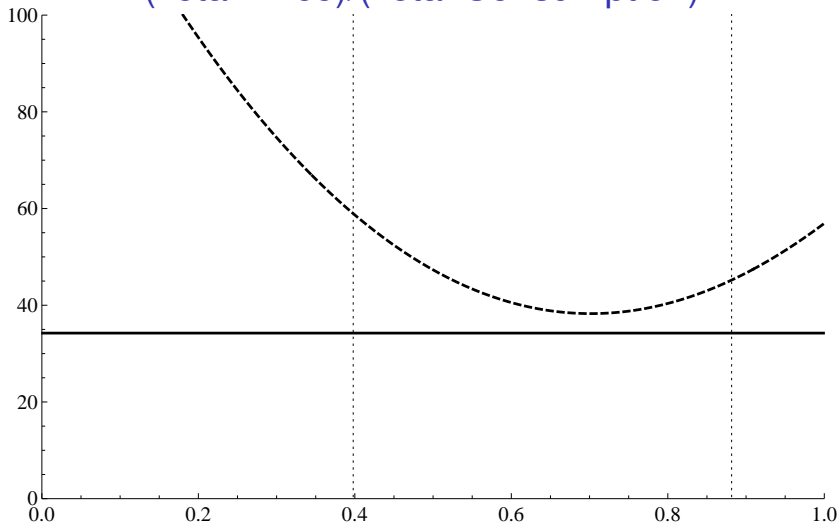
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# $(\text{Total Price})/(\text{Total Consumption})$

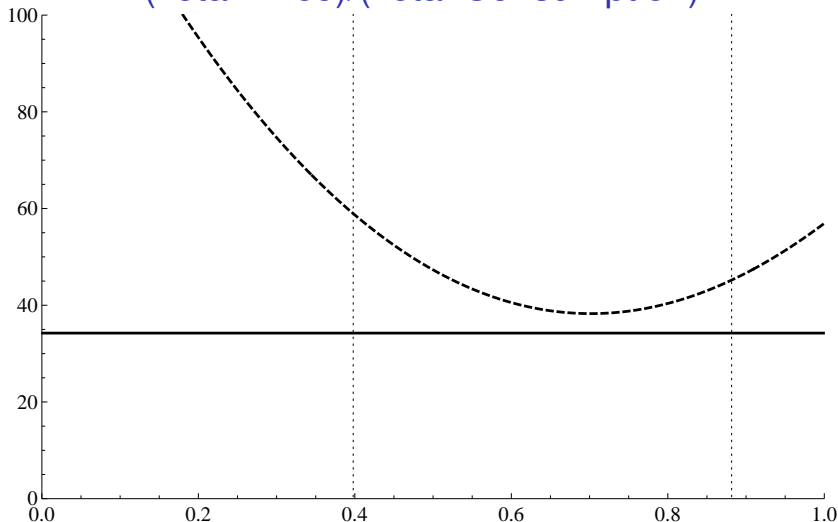


Market value in segmentation (dashed) and integration (solid) vs. share  $X_t$ .

- Integration always reduces market value!

- More when one region is much bigger than the other.

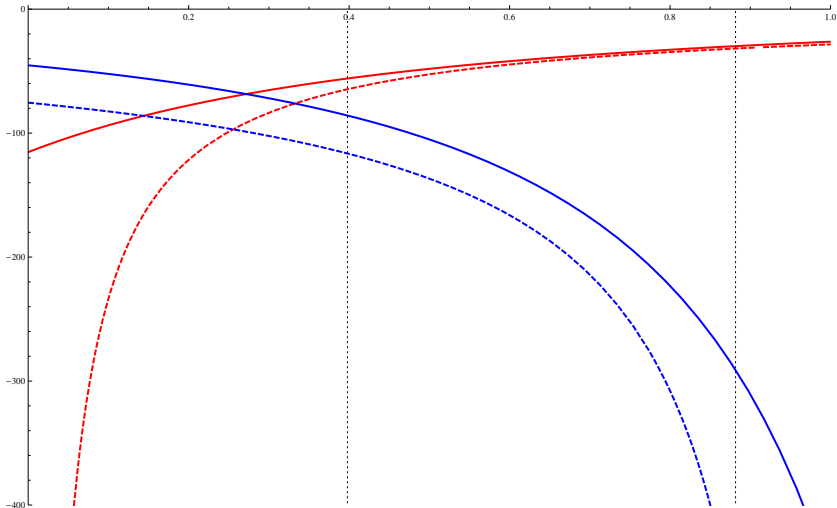
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# Sometimes Poorer. Always Happier.



Expected utility vs. dividend share.

Red: first. Blue: second. Dashed: segmentation. Solid: integration.

# Wealth vs. Welfare

- Integration typically lowers prices.
- But it always increases welfare. For both regions.
- "Loss" in wealth is offset by access to smoother dividend stream. Ratio of dividend streams stationary. Neither grows faster than the other.
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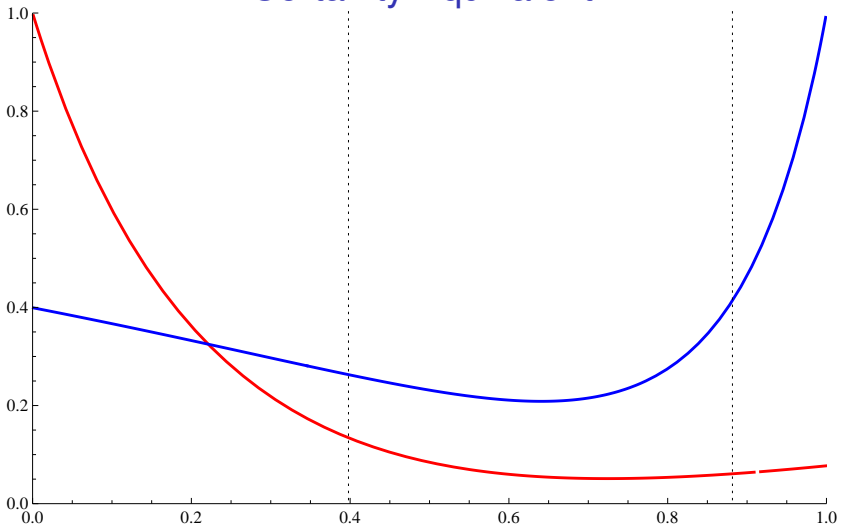
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# Certainty Equivalent



Fractional reduction in wealth accepted in exchange of integration.

Red: first. Blue: second.

- Integration more important for smaller (blue) region.

# Endogenous Integration

- **Integration make both regions better off.**
- In principle, both agree to integrate.
- But they may negotiate on shares of wealth after post-integration.
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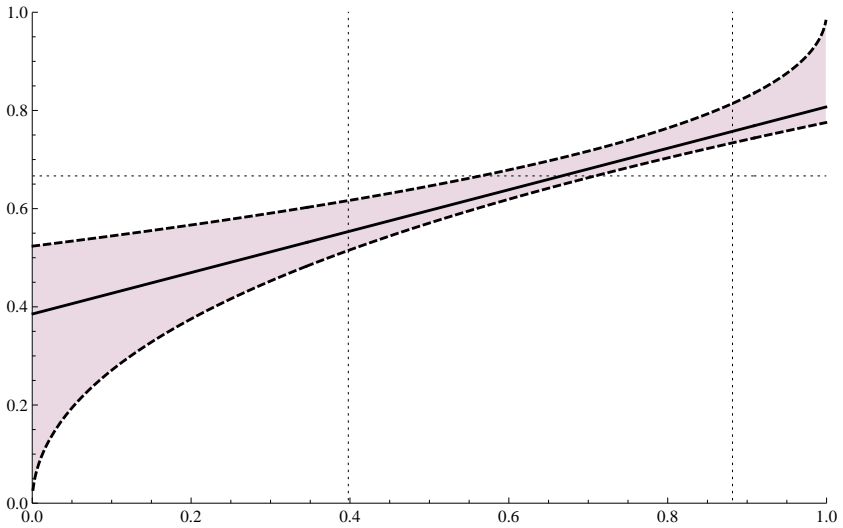
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# Integration Bounds



Range of wealth shares under which both regions agree to integration.

# Conclusion

- **Two economies, each with one agent and one asset. Growing together.**
- Segmentation vs. Integration. Prices and rates.
- Prices up or down. Mostly down.
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# Thank You!

## Questions?

<https://papers.ssrn.com/abstract=3140433>

# Announcement

**Finance and Stochastics**

will publish a

**Special Issue on**

**Vector- and set-valued methods  
in stochastic finance and related areas**

**Call for Papers**

google “Finance Stochastics Special Issue”