

# Optimal auction duration: price formation point of view.

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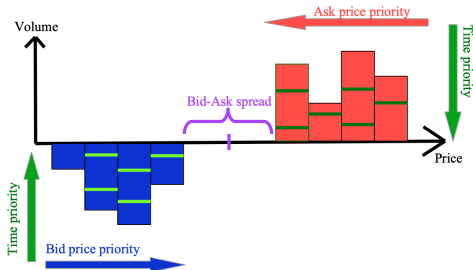


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- **Market takers send market orders.** Their arrival intensities are very sensitive w.r.t. the spread (see e.g. Madhavan, Richardson, and Roomans (1997), Wyart, Bouchaud, Kockelkoren, Potters, and Vettorazzo (2008), Dayri and Rosenbaum (2015)).

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- **Exchanges** aims at increasing the liquidity (make-take fees system).

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*"One consequence of this trading mechanism which we believe is underappreciated is that it endows a huge advantage to being faster than other traders, creating evolutionary pressures that drive an arms race for ever-more speed."*

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- Suitable remedies: batch auctions.



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## Some references

- Budish, Cramton, Shim. (2015): auction market reduces arbitrage opportunities systematically present in a CLOB market.
- ↳ No optimal duration investigation.
- Du and Zhu (2014): efficiency of an auction market with respect to the auction duration.
- ↳ Only for homogeneous agents.
- Garbade and Silber (1979): macroscopic model for price formation in auction markets.
- Fricke and Gerig (2018): extensions to multi assets or the presence of liquidity providers.
- ↳ No comparison with the CLOB.

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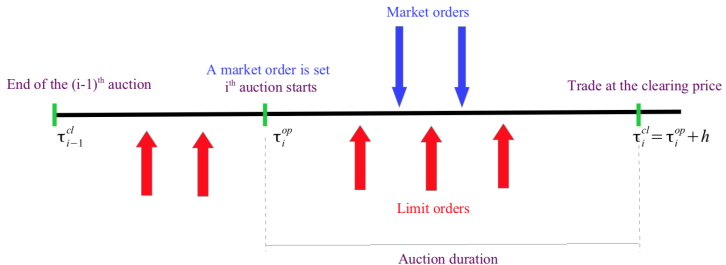
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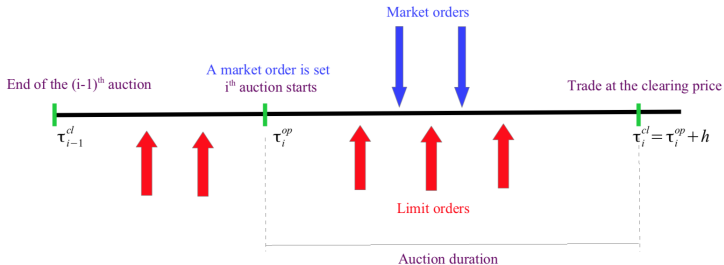
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- After the clearing of the  $i$ th auction, the **exchange** opens the auction at time  $\tau^{op}$  as soon as a **market order** is set during a duration  $h$  so that the clearing time is  $\tau^{cl} = \tau^{op} + h$ .
- ↪ It determines **the clearing price** ensuring to match the most orders.

# In a nutshell



★ Assumptions:

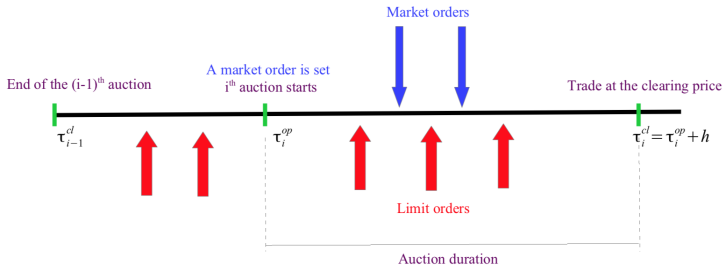
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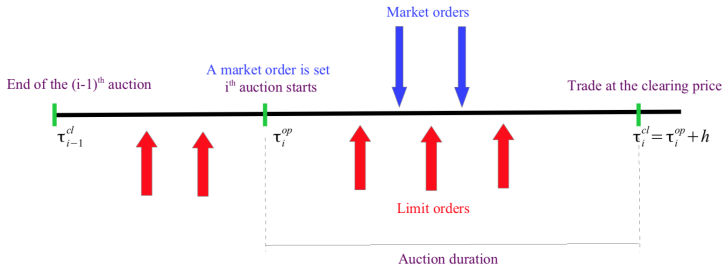
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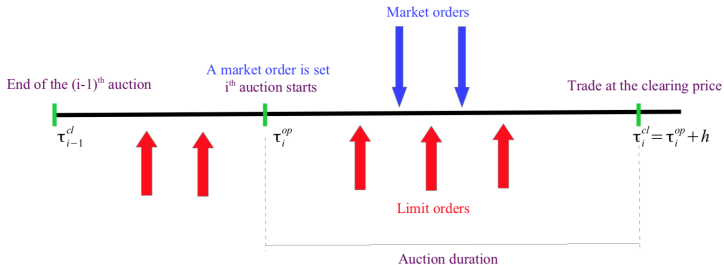
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- **Clearing price** sets to ensure the larger number of transactions.
- What is **the optimal duration  $h$** ? Comparison with the LOB ( $h = 0$ ).

# Clearing rule

The clearing price  $P_{\tau_i^{cl}}^{cl}$  of the  $i$ th auction is determined as an equilibrium between supply and demand curves. Hence,  $P^{cl}$  is solution to

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Thus:

$$P_{\tau_i^{cl}}^{cl} = \frac{1}{\underbrace{N_{\tau_i^{cl}}^{mm} - N_{\tau_{i-1}^{cl}}^{mm}}_{=: P_{\tau_i^{cl}}^{mid}}} \sum_{k=N_{\tau_{i-1}^{cl}}^{mm}+1}^{N_{\tau_i^{cl}}^{mm}} \tilde{P}_k + \frac{1}{K} \frac{I_{\tau_i^{cl}} - I_{\tau_i^{op-}}}{N_{\tau_i^{cl}}^{mm} - N_{\tau_{i-1}^{cl}}^{mm}}.$$

# Optimal duration

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## Criterion to measure the fairness of the transaction price:

Quadratic error between the clearing price and the fundamental price:

$$"Z_t^h = \int_0^t (P_s^{cl} - P_s)^2 ds."$$

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### Lemma

$$\lim_{t \rightarrow +\infty} \frac{Z_t^h}{t} = \mathbb{E}[(P_{\tau_1^{op}+h}^{cl} - P_{\tau_1^{op}+h})^2].$$

A duration  $h^*$  is optimal when it is a minimizer of the function

$$h \mapsto E(h) = \mathbb{E}[(P_{\tau_1^{op}+h}^{cl} - P_{\tau_1^{op}+h})^2].$$

We get

$$E(h) = E^{mid}(h) + \frac{\mathbb{E}[I_{\tau_1^{op}+h}^2]}{K^2} \frac{e^{\nu h}}{1 - e^{-\mu h} \frac{\nu}{\nu+\mu}} e^{\nu h} \int_h^{+\infty} \nu e^{-\nu t} e^{-\mu t} \int_0^{\mu t} \frac{1}{s} \int_0^s \frac{e^u - 1}{u} du ds dt.$$

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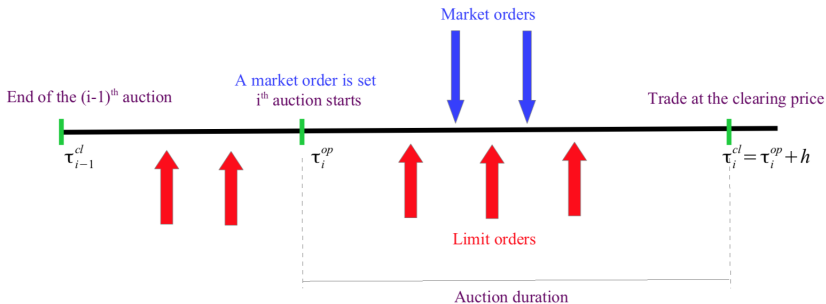
- $E(h)$  depends on the market takers' behaviours during the auction only through  $\mathbb{E}[I_{\tau_1^{op}+h}^2]$ .
- Until here, we have considered "unsophisticated" market takers having a fixed intensity  $\nu$  of arrival between AND during the auction.  
 $\hookrightarrow \mathbb{E}[I_{\tau_1^{op}+h}^2] = \nu^2(\nu h + \frac{1}{2})$ .

So that, we can compute  $h^*$  for "unsophisticated" market takers.

# Comparison with "sophisticated" market takers



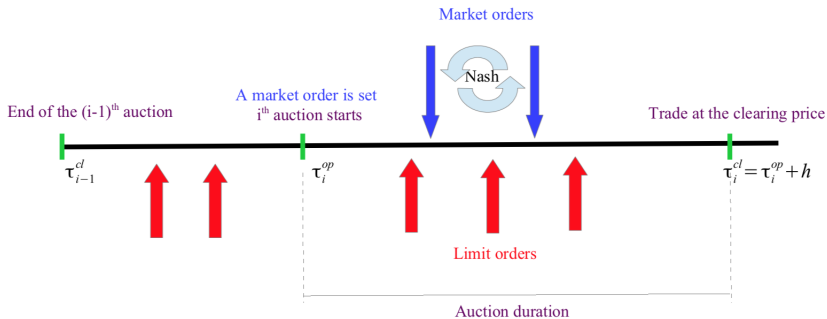
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# Focus on the imbalance process

$N_t^{cl}$  is the number of auctions cleared before  $t$ .

The aggregated total trading cost of **buyers** market takers at time  $t$  can be written:

$$C_t^a = \sum_{i=1}^{N_t^{cl}} (N_{\tau_i^{cl}}^a - N_{\tau_{i-1}^{cl}}^a) (P_{\tau_i^{cl}}^{cl} - P_{\tau_i^{cl}}),$$

and similarly for **sellers**

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## Proposition

*Long term error*

$$\lim_{t \rightarrow +\infty} \frac{C_t^a}{t} \propto \mathbb{E}[N_h^a (N_h^a - N_h^b)].$$

$$\lim_{t \rightarrow +\infty} \frac{C_t^b}{t} \propto \mathbb{E}[N_h^b (N_h^b - N_h^a)].$$

# Trading costs optimization of "sophisticated" market takers

Sophisticated market takers during the auction:

- Buyers market takers arrive with intensity  $\lambda^a$
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Market takers aims at optimizing simultaneously

$$\text{(Nash)} \left\{ \begin{array}{l} \sup_{\lambda^a \in [\lambda_-, \lambda_+]} \mathbb{E}^{\mathbb{P}^{\lambda^a, \lambda^b}} [N_h^a (N_h^a - N_h^b)] \\ \sup_{\lambda^b \in [\lambda_-, \lambda_+]} \mathbb{E}^{\mathbb{P}^{\lambda^a, \lambda^b}} [N_h^b (N_h^b - N_h^a)] \end{array} \right.$$

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**Verification procedure:** it reminds to solve a a bang-bang type integro-differential system of PDEs with **Hamiltonian**:

$$H^{a,*}(z, \tilde{z}, \varepsilon) = z_1 \lambda_a^*(z) + z_2 \lambda_b^*(\tilde{z}, \varepsilon), \quad H^{b,*}(z, \tilde{z}, \varepsilon) = z_2 \lambda_b^*(z) + z_1 \lambda_a^*(\tilde{z}, \varepsilon),$$

where

$$\text{(foc)} \begin{cases} \lambda_a^*(z, \varepsilon_a) &= \mathbf{1}_{z_1 > 0} \lambda_- + \mathbf{1}_{z_1 < 0} \lambda_+ + \varepsilon_a \mathbf{1}_{z_1 = 0} \\ \lambda_b^*(z, \varepsilon_b) &= \mathbf{1}_{z_2 > 0} \lambda_- + \mathbf{1}_{z_2 < 0} \lambda_+ + \varepsilon_b \mathbf{1}_{z_2 = 0}. \end{cases}$$

# Finding Nash equilibrium...

We mollify the functions  $\lambda_a^*$  and  $\lambda_b^*$  by introducing

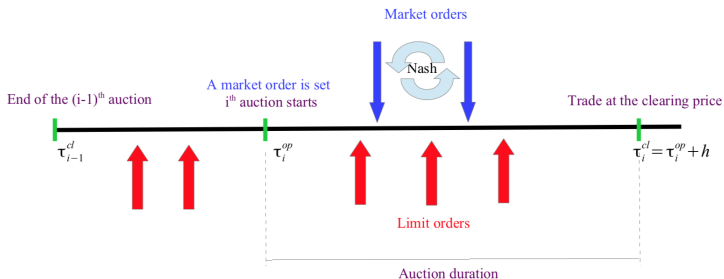
$$\lambda^n(z) = \begin{cases} \lambda_+ & \text{if } z \leq -\frac{1}{n} \\ \lambda_- & \text{if } z \geq \frac{1}{n} \\ n \frac{\lambda_- - \lambda_+}{2} z + \frac{\lambda_+ + \lambda_-}{2} & \text{if } z \in \left(-\frac{1}{n}, \frac{1}{n}\right). \end{cases}$$

so that there exists a solution to a (Lipschitz) system of BSDE which gives a sequence  $(\varepsilon_a^n, \varepsilon_b^n)$  of (Markovian) processes converging to a Nash equilibrium.

- We extend [Hamadène and Mu \(2014\)](#) to the Poisson case by using BSDE theory.
- The proof is constructive and gives a way to **approach numerically this value**.



# Market takers and Nash equilibrium



## Proposition

*There exists a Nash equilibrium for the simultaneous optimization problem given by some Markovian controls  $(\lambda_a^*, \lambda_b^*)$  and so that*

$$\mathbb{E}[I_{\tau_1^{op}+h}^2] = V_h^a(\lambda_a^*, \lambda_b^*) + V_h^b(\lambda_a^*, \lambda_b^*),$$

*where  $V^a$  and  $V^b$  are the values of (**Nash**).*

## Unknown variables

- MTs' arrival intensities  $\nu$  between two auctions.
- MMs' arrivals given by  $\mu$ ,
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- ↔  $\nu = \frac{V}{T}$  where  $T$ : duration of the trading day,  $V$ : average daily volume of market orders.
- ↔  $K = (2e - \frac{\varsigma}{e})$  and  $\mu = \nu(\frac{e}{K} - 1)$ , where  $e$  and  $\varsigma$  are the average and squared volumes (resp.) present in the first limit of the LOB.

For sophisticated MTs we take  $\lambda_- = \nu/4$  and  $\lambda_+ = \nu$ .

# Application to some stocks traded at Euronext exchange

|                  | DiffNash | DiffPoisson | Poisson | Nash  |
|------------------|----------|-------------|---------|-------|
| Aperam           | 0.389    | 0.159       | 536     | 375.1 |
| Sodexo           | 0.072    | 0.0         | 0.0     | 30    |
| Air France - KLM | 0.821    | 0.452       | 295     | 218   |
| Hermes           | 0.296    | 0.02        | 295     | 202   |
| ArcelorMittal    | 0.465    | 0.126       | 87      | 59    |
| Credit Agricole  | 0.398    | 0.048       | 88      | 57    |
| LVMH             | 0.497    | 0.155       | 121     | 87    |
| Valeo            | 0.326    | 0.0         | 0       | 97    |
| Air Liquide      | 0.916    | 0.647       | 627     | 459   |

Table: Optimal auction durations of a sample of stocks traded at Euronext (in seconds) and comparison with the LOB  $E(0) - E(h^*)$ .

Thank you.